

ALDIWAN GROUP FOR HOME APPLIANCES

 **CHIGO**

 **DeLonghi**

 **Electrolux**

 **FRANKE**

 **HYUNDAI**





COMPANY DETAILS

Company Name: ALDIWAN GROUP FOR HOME APPLIANCES

Establishment : 1998

Company Location : HAY ALANDALUS AREA HAI ALISLAMI ROAD TRIPOLI LIBYA

Company Contacts : Tel 00218912136446
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Key Executives : YAHYA ABUJANAH – Managing Director

HATUM SASI – General Manger

KHAWAR ABBAS – Purchase Executive

MOHAMMED MUFTAH – PURCHASE CORDINATOR

ALI MAJDOOB – Sales & Marketing

MUFTAH ZAYED – WARE HOUSE MANAGEMENT

FOZI JHAVI – FINANCIAL MANAGER

IBRAHIM SULTAN – FINANCIAL CORDINATOR

ALI SHEILA – AFTER SALES SERVICES

HUMAN RESOURCES – MAJID AHMED

Business Scope : Traders wholesalers and distributors of Home and Electrical appliances

Distributorship : In Libyan territory we have more than 100 dealers.

Annual Sales Turnover :

2016: 38 MILLION LIBYAN DINARS

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2017: 42 MILLION LIBYAN DINARS

2018: 53 MILLION LIBYAN DINARS

Base Credit Limit: 30 MILLION LIBYAN DINARS AND 8 MILLION USD.

Bank Account: Wahda Bank, Jumhoria Bank, north Africa bank, arab commercial bank.

INTRODUCTION

ALDIWAN COMPANY was established and registered in 1998 with capital 30,000 usd, with its main office located in Tripoli Libya. Company was specialized in sales only and started with LG brand products which were bought locally and sold locally, Aldiwan Company got best LG sellers award in 2004, 2005 and 2006.

In 2007 we started our journey of imports different goods from UAE, Italy and China and Aldiwan Company grow in the market gradually having a good reputation.

In 2009 and 2010 we had 4 new showrooms in Tripoli and 1 show room in Khoms and another one in Misurata City. At the same time, our customer base was gradually increasing.

In 2011 war started In Libya affecting most business men in Libyan market in which most of the business people stopped corporations and business with their suppliers and during the war we had a vision to continue and keep the business running, we had done well even in war situations and hard time passed and we keep working hard.

Our turnover kept increasing and our ALDIWAN COMPANY became ALDIWAN GROUP in 2014. We are growing every year neglecting the war and hard political and military situations in Libyan market. We are determined with our business and do not take part in other political activities. Business is our core purpose in Libyan market.

Companies under Aldiwan Group

1. Janah almudi company for home appliances (Libya)
2. Imtiaz alafdal company for home appliances (Libya)
3. Almoasses company for home appliances (Libya)
4. Electro bright electricity and housing LLC (UAE)
5. YSA electricity and housing trading LLC (UAE)

We can divert and select one of our companies to do business with LG brand only.

Over the past two decades, ALDIWAN COMPANY has accumulated a strong and healthy market trust through a simple principle that we follow: **Earn Trust with Business**

ALDIWAN GROUP is among the leading distributors of Electrical, and Home Appliances.

ALDIWAN GROUP has been providing support and services to all major dealers, distributors and traders in the region.

ALDIWAN GROUP is the dealing and distributing well-known brands as below.

1. Franke
2. Delonghi
3. Electrolux
4. Hyundai
5. Chigo

Franke and Delonghi are well known and strong brands dealing in Built In appliances for kitchens and also having good range of high quality products in home appliances.

Electrolux is another well known brand known for its products and wide range making market potentials increased.

Hyundai is well known because of its automobiles and machinery, and now they are also into home appliances business offering good range of products.

In order to cope up with the huge demand of the market, ALDIWAN GROUP trades material from different suppliers as mentioned below.

1. Midea group (china)
2. Guangdong chigo for air conditioning(china)
3. Ningbo xinle factory(china)
4. Elba cookers (Italy)
5. Franke (Italy)
6. Tecnowind BSS service group

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Midea Group is well known for its products and innovations and quality, it's a big and well known group producing all kind of home appliances and we are buying different range of products from them including microwaves, washing machines and dishwashers. We are VIP customers with Midea Group and buying good quantities.

Guangdong Chigo company is well known for its quality air treatment products, they are specifically producing Air conditioners.

Ningbo Xinle is professional in Laundry products. Including top load front and twin tub washing machines.

OUR OBJECTIVE

Our objective is to become one of the leading market share holder in one of the most competitive yet potential market in north Africa.

Our Goal

Customer satisfaction with best quality products is the ultimate goal of our company.

Mission Statement

We are committed to provide our products at the right time at the right place with zero tolerance.

Vision Statement

To be referred as the most favorable company in the electrical, and home appliances.

Our Achievements

The principles and standards of Aldiwan Group has made the company one of the most reputed trading organization in Libya and we are able to satisfy all our clients who are based in Tripoli, Misurata, Benghazi, Sabha and Khoms.

MAJOR PRODUCT RANGE

- ✓ Washing machines
- ✓ Air Conditioners
- ✓ Dish Washers (built in and free standing)

- ✓ TV (different sizes and specifications)
- ✓ Microwaves (built in and free standing)
- ✓ Fridge (single door, double door, quarto, combi)
- ✓ Freezers (upright and chest freezers)
- ✓ Vacuum Cleaners (drum vacuum cleaners)
- ✓ Water Dispensers (different range)
- ✓ Hoods
- ✓ Hobs
- ✓ Ovens

ALDIWAN GROUP has around 50 workers team with experience which are moving the company and working hard for it's growth.

ALDIWAN GROUP has 4 showrooms in Tripoli and a wholesale shop in Karimia market which is the hub of wholesalers of home appliances, and one showroom in misurata, one in khoms, and one in Benghazi.

ALDIWAN GROUP has 2 large ware houses One in Tripoli which covers 10000 square meters and another one in Khoms city which covers 10000 square meters, Khoms ware house helps us move the goods from Khoms to Misurata and nearby small cities like Zliten and sirt. Pictures of the warhouses can be seen attached in this file.

MR. YAHYA (OWNER OF THE GROUP) HAS INVESTMENT OF 8% IN A VERY NEW BANK IN LIBYA CALLED ALYAQUEEN BANK.

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Pictures of our showroom.

